When you invest in Chamber membership, you join more than 1,300 other forward-thinking local business leaders who share your desire to improve the economic climate of the area and responsibly advance the interests of local business. The Eugene Chamber is the organization most representative of our local business community and, therefore, the best equipped to address the important economic and livability issues facing the Eugene area.

At the same time, we are committed to providing you with the support you need to be successful. Every day we work to ensure a solid return on your membership investment.

Join the Eugene Area Chamber of Commerce today and become part of Lane County’s largest and most active business association.
Chamber membership and community involvement are good investments, synonymous with quality and desirability.

The Eugene Chamber not only works to strengthen the local economy – we strengthen businesses.

**Leadership.** We provide visible, active leadership on economic issues.

**Community.** Economic development is community development. We champion, support and lead efforts to increase the economic health of the “greater Eugene/Springfield” region.

**Results.** Chamber involvement results in tangible accomplishments that support our economic initiatives.

If customers know that a small business is a member of its local chamber of commerce, that business enjoys a:

- **49%** increase in its consumer favorability rating
- **73%** increase in consumer awareness of that business
- **80%** increased likelihood that consumers will patronize the business in the future.


**OUR PRIORITIES**

- Serve as a leader in advancing economic development and job creation for Eugene.
- Influence public policy to advance economic prosperity.
- Drive the development of strategic infrastructure projects for economic vibrancy and livability.
- Remain a strong champion of business and economic progress.

Sarah Bennett, Principal, Bennett Management Company
CHAMBER PROGRAMS

Connections
- Chamber 101
- Eugene Greeters
- Connect for Lunch
- Business After Hours
- Latino Business Network
- Women Business Leaders
- Young Professionals Network
- Joint Chamber Golf Tournament
- Business-to-Business Expo
- Chamber Membership Council

Leadership
- Leadership Eugene-Springfield program
- Local Government Affairs Council
- Downtown Stakeholders Group
- Young Professionals Summit
- A Champion in Education [ACE] Awards
- Celebration of Business

Economic Development
- Economic Development Council
- Focus on Manufacturing and Manufacturing Executives Roundtable
- Sector development initiatives
- Emerald Valley High Performance Enterprise Consortium (EV-HPEC)
- Downtown Eugene, Inc.
- Willamette Angels Conference
- RAIN Eugene
- Economic Forecast

Information
- OPEN for Business magazine and Community Directory
- Weekly eNews
- Business resources and partnerships
- Public policy updates
- Economic development news
- Trainings

BY THE NUMBERS

1300+
Eugene Area Chamber of Commerce member companies

51,000
Member employees

100
Events held each year

52
Trainings and workshops held annually

Marvin Revoal, President
PBP Insurance
Networking: The Chamber provides outstanding opportunities to make connections with peers, community leaders and prospective customers.

Assistance: Membership provides access to personal business assistance, educational seminars and resources.

Advocacy: The Chamber acts as an advocate for the business community, representing the interest of our members at local levels of government. Our unified voice yields influence far greater than any single business acting alone.

Promotion: We offer many ways to effectively market your services and products to other business people, residents, and visitors.

Savings: The Chamber uses combined purchasing power to negotiate savings on workers’ compensation insurance and professional seminars. You can also take advantage of the direct discounts on products and services from fellow Chamber members.