

Candidate Engagement

Candidate Questionnaire | 2020 Primary Election

The Eugene Area Chamber of Commerce welcomes the opportunity to engage with candidates in our local non-partisan elections for the 2020 May Primary. While the Eugene Chamber will not be issuing endorsements for this election, we will provide opportunities for candidates to engage our members and for our members to be informed and evaluate candidates based on their alignment with the values of the business community.

Answers to the questions below will serve in evaluating candidates who are running in various local non-partisan races and may be available on the Chamber of Commerce's website. Please complete the following if you wish to participate in the Eugene Chamber of Commerce's candidate engagement process:

Full Name: Joel Adrian Iboa-Garcia

Position running for: Lane County Commissioner, District 3, South Eugene

Campaign Email: iboa4southeugene@gmail.com

Campaign Website (if applicable): www.iboa4southeugene.com

Please provide a brief bio including your professional background, volunteerism and any affiliations with local businesses or organizations.

A lifelong Whiteaker resident, graduate of Sheldon High School and the University of Oregon, I've spent my entire career fighting for this community. I currently chair the Eugene Human Rights Commission, the Governor's Environmental Justice Task Force and am the One Oregon Coalition Manager for Causa, Oregon's immigrant rights organization.

As a dedicated coalition builder, I have the experience needed to protect our environment, increase housing and address Lane County's most pressing safety issues.

Please share with us your primary reason for running in this election and what impact you would like to make in the community.

I am the only candidate in this race who was born and raised in Eugene. As the proud son of immigrants I know first hand the struggles everyday families face in Lane County. I have spent my life advocating for my community. I'm a homegrown coalition builder, fighting for affordable, healthy homes, safe streets and green, sustainable jobs for everyone in Lane County.

What individuals or organizations are either supporting your campaign, or are you seeking an endorsement from?

- **James Manning** - Oregon State Senator
- **Lucy Vinis** - Mayor of Eugene
- **Jennifer Yeh** - Eugene City Councilor
- **George Russell** - Former Superintendent of 4J
- **Linda Hamilton** - Lane ESD Boardmember
- **Thomas Pettis-Czar** - Owner, Barnlight and Farmers Union
- **AFSCME** - Local 2831
- **Democratic Party of Lane County**
- **NAROL Pro-Chocie** - Oregon PAC
- **Sunrise Eugene**
- **350 EUG**
- **OLCV**

Do you have a fundraising plan for your campaign?

We have raised over \$15,000 and have over \$20,000 pledged to our campaign. We will continue to aggressively fundraise through the primary and on to the general through phone banking, house parties, canvassing, call time and every other tool available.

If elected, what is your number one priority?

We live in a time where rising temperatures, drought, and wildfires are the new norm. In the face of the biggest threat to our future, our federal government is stuck in a state of inaction. Lane County needs an emergency climate action plan grounded in justice and equity. We need a plan with concrete goals to reduce greenhouse gas emissions and transition away from an extraction-based economy. Residents of South Eugene and Lane County deserve a future with green jobs and healthy homes for their families for generations to come. I plan on establishing a program to fund energy efficiency, renewable energy and job training programs focused on low-income families and communities of color across Lane County.

What important leadership skill would you bring to the position and how would these skills be applicable to the business community.

Through my experience as a statewide coalition manager for Causa on Measure 105, Drivers Licenses for All and other endeavours, I will bring a strong skill set of negotiation and mediation to the Board of Commissioners. Whether it be addressing homelessness, housing, climate change, public safety, or ensuring the economic prosperity of Lane County, I know that I can build strong relationships with business owners, labor unions and other interests to create strong policies and initiatives for all.

The business community in Eugene is critical to our community's long-term viability. How would you propose that you, as an elected official, work with the business community to ensure that fees, taxes, regulatory structures, tax incentives and service philosophy allow businesses to be successful?

The business community of Eugene is essential to our communities growth. As county commissioner I would strive for transparency in all budget related decisions. Whether it be taxes, fees, incentives, or service philosophies, I would strive for a balanced approach to ensure the continued growth of our local businesses while helping to streamline and perfect the services our tax dollars already fund.

How would you involve the business community in a discussion about the future of our community?

In my role as a manager for Causa on "No on 105" I organized a coalition of more than 100 Oregon businesses to support the cause. As the chair of the Eugene Human Right Commission, I engaged and consulted local businesses affected by white nationalist vandalism, and ultimately gained their support in my successful effort to condemn white nationalism and supremacy. I will use these experiences and successes to continue to bring the business community into the fold to create change in our community.

What strategies would you support to control government spending to lessen the need to increase taxes, fees or other charges.

I'm a firm believer in the precautionary principle. By making sure our systems and services are running efficiently, we can save vital tax dollars in the long run by ensuring our most vulnerable citizens do not fall through the cracks and burden taxpayers with the cost of bringing them back to the fold.

As a member of an elected body, how would you work with your colleagues to build relationships and build consensus for your ideas?

My expertise and strength as a coalition builder has been rooted in attempting to reach consensus and creating outcomes that are acceptable to the widest group possible. This starts with honest conversations and understanding the values of my colleagues. I will create strong bonds with my fellow commissioners and be sure to build on all of our strengths and together we will create a commission that supports local business, our citizens and ensures a prosperous future for all of Lane County.

Please return completed questionnaire to:

Tiffany Edwards, Director of Business Advocacy

Email: TiffanyE@EugeneChamber.com

Fax: 541-484-4942

Phone: 541-242-2352

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Full Name: Laurie Trieger, she/her pronouns

Position running for: Lane County Commissioner, District 3 (South Eugene)

Campaign Email: Laurie@laurietrieger.com

Campaign Website (if applicable): www.laurietrieger.com

Please provide a brief bio including your professional background, volunteerism and any affiliations with local businesses or organizations.

My name is Laurie Trieger, and I'm a firm believer in the power of ordinary people to accomplish extraordinary things. I am running to be your next County Commissioner because I am ready to bring my values and lived experience to this role – as a mother, a former foster parent, an active community volunteer and a nonprofit professional. I'm running to contribute all that I have learned in my 30 plus years in this community—my home—to stand beside each of you as we work together to make Lane County stronger, safer, healthier, and more just.

Professional History (2000-present)

FOOD for Lane County, Advocacy and Outreach Coordinator

Lane Coalition for Healthy Active Youth, Executive Director

NEDCO/Neighborhood Economic Development Corporation, LocalWorks Department Manager

Family Forward Oregon and Family Forward Action, Regional Outreach Director

Mount Pisgah Arboretum, Development Director

Sponsors, Inc., Communications and Development Strategist

Community Volunteer Service (Partial listing)

Whiteaker Community Council
United Way of Lane County
Lane County Food Policy Council
Project Homeless Connect
Nonprofit Association of Oregon
Planned Parenthood Advocates of Oregon
NARAL Pro-choice Oregon
Egan Warming Centers
Lane County Equity & Access Advisory Board
Lane County Budget Committee

Please share with us your primary reason for running in this election and what impact you would like to make in the community.

The primary reason I'm running is for my grandsons. I want them to have what we had when we moved to Lane County—affordable housing, meaningful employment with livable wages, and a clean and safe environment. I want to help move our community into the future with a focus on equity, resiliency, health, and safety; for people and planet.

What individuals or organizations are either supporting your campaign, or are you seeking an endorsement from?

I have the support of over 100 community leaders, elected officials, and organizations including: The Eugene Association of Realtors; Lane County Firefighters Local 851; Oregon Labor Commissioner Val Hoyle; State Representatives Julie Fahey and Marty Wilde; and County Commissioner Heather Buch. We also have support from marketing professional Jen Bell; architect Dan Hill; real estate experts Hugh and Sue Prichard; nonprofit director Laura Potter; and transportation advocate Rob Zako, among others. Please see the full list on our campaign website: laurietrieger.com.

Do you have a fundraising plan for your campaign?

Yes. We have currently raised over \$41,000 toward our budget goal of \$100,000 for the May 19, 2020 election. We plan to reach our goal through a variety of strategies including a fundraising letter going out in early April, house parties, and a regular fundraising call schedule between now and May 19. In addition we anticipate several of our endorsing organizations to make financial contributions in the coming weeks.

If elected, what is your number one priority?

My number one priority is to bring a different approach to the Lane County Board of Commissioners that uses a public health equity lens to create community solutions that aid our most marginalized and least resourced community members first, and that work to catch everyone up in solutions to our most pressing problems. This approach also supports sound fiscal policy by focusing on prevention and making for efficient and effective use of our limited resources.

What important leadership skill would you bring to the position and how would these skills be applicable to the business community.

The most important leadership skills I bring to this position are my clear values and commitment to community improvement. I have a proven track record of building collaborative coalitions across a wide range of sectors and interests; as well as the ability to make robust and ambitious plans. I have the focus and experience to implement those plans and win. These are some of the same skills required to launch and operate a successful business.

The business community in Eugene is critical to our community's long-term viability. How would you propose that you, as an elected official, work with the business community to ensure that fees, taxes, regulatory structures, tax incentives and service philosophy allow businesses to be successful?

The first thing I do when undertaking any (new) initiative is dive into learning mode. Already, in the course of my candidacy, I have had countless coffee meetings with a wide range of stakeholders to learn more about the needs in our community, what's being done to address them, and to hear about innovative solutions. Business owners are no exception. When considering tax and other fiscal policy, I believe it's important to assess not only any costs inherent in making a change, but to also understand the cost of taking no action, as well as the cost of "status quo". As a commissioner it will be my job to listen and consider a broad representation of inputs and experiences. Finally, I am generally a proponent of incentives; particularly those that help close gaps and address historic, systemic and/or institutional inequities.

How would you involve the business community in a discussion about the future of our community?

The business community is an important and varied voice in our community. Business owners and chambers of commerce, like other community groups, should continue to come to the table with thoughts and plans for the community. I am also committed to coming to YOUR tables as often as possible; to build relationships, listen, and learn. I don't think formal processes or meetings are always required to better understand a given perspective. I frequent many local businesses and companies, and, because of the relationships I've fostered over the past 30+ years in the community, find that impromptu conversations are often the best way to keep a "finger on the pulse" of the health of local businesses.

What strategies would you support to control government spending to lessen the need to increase taxes, fees or other charges.

I will be a strong advocate for programs and proven strategies that focus on prevention. This is the best way to reduce the need to increase taxes for services and also alleviates human suffering down the line. I will do all I can to ease permitting and licensure to aid local businesses and entrepreneurs. I am also committed to efforts that will save county operational dollars, by, for example, building a new justice center so that critical public safety monies are applied to a more energy efficient, accessible building and improved services.

As a member of an elected body, how would you work with your colleagues to build relationships and build consensus for your ideas?

I have a strong background as an executive leader and as a board member. I've had to make decisions that require building trusted relationships and consensus around bold ideas and plans. The best processes start from common ground. I honestly believe that when we lead with values and look first for where we agree, we can move to crafting goals and solutions with a sense of shared purpose and investment.

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Full Name: Matt Moore

Position running for: Lane County Commissioner - District 3 (South Eugene)

Campaign Email: matt@mattmoore2020.com

Campaign Website (if applicable): mattmoore2020.com

Please provide a brief bio including your professional background, volunteerism and any affiliations with local businesses or organizations.

As someone raised right here in Eugene, I've experienced many of the problems that we face as a community for almost my entire life. I graduated from South Eugene High School, making me the only candidate in this race who attended high school in this district, and then graduated from the University of Pennsylvania with a Bachelor of Science in Economics, Management, and Marketing. While at Penn, I led organizing efforts against policies the administration passed that were discriminatory towards low-income students. This taught me many things, including how to build relationships, rally others to your cause, and work with those you may have disagreements with. Currently, I work as a marketing consultant here in Eugene, mainly working with small businesses on branding and event-based projects.

Please share with us your primary reason for running in this election and what impact you would like to make in the community.

I've seen this city change as I've changed, and I've always been so proud to call this place my home. Lane County has so many great things, and so many great people, and limitless potential. And that's why it hurts me so much to see our local government not living up to that potential. I have grown disheartened seeing the same rhetoric from politicians, but not seeing the action necessary to back it up. But I didn't want to just sit around and talk about what I want to change, I wanted to do something about it. A huge theme of my campaign is actions, not words and putting our money where our mouth is, and I want to live up to that promise. And that's why I decided to run for county commissioner, a position where I feel I can truly make a difference and can fight for our community to be all that it can be. It's time to take a stand to end the cycle of chronic homelessness in Lane County, and it's time to fight for sustainable and equitable economic growth. And I know that I can bring the problem solving and leadership that our community needs to benefit every person in Lane County.

What individuals or organizations are either supporting your campaign, or are you seeking an endorsement from?

Our campaign has received endorsements from elected officials across Lane County, as well as organizations, showing the diversity of our appeal. We've received endorsements from Senator Arnie Roblan, Lane Education Service District Board Member Nora Kent, University of Oregon Democrats, as well as some local businesses. We've been seeking endorsements from many other local businesses and elected officials, as well as organizations that align with our campaign's values.

Do you have a fundraising plan for your campaign?

Yes, much of our fundraising comes from the local business community as well as from establishing connections with groups and organizations, such as neighborhood organizations, with the ability to help us spread our message across our district most effectively. We also use door-to-door canvassing, social media, and email campaigns to target small-dollar donations.

If elected, what is your number one priority?

My number one issue priority is homelessness. Eugene has the highest homeless rate in the entire country, and we've been pursuing short-term, stopgap solutions for far too long that have left us in this position. It's time that we focus on the long-term, proven solutions that will actually address this issue and reincorporate the homeless population into our community and local economy. The costs of inaction on this issue are far too high, the federal government estimates the average cost of a chronically homeless person to taxpayers is around \$40,000 a year. In contrast, providing permanent supportive housing and a caseworker costs \$20,000 a year, half of that amount. Permanent-supportive

housing has shown to be much more effective than any other solution to homelessness and saves counties money. By addressing this issue, we can save the county precious resources, reinvigorate our downtown business community, clean up Eugene and help stimulate our economy.

What important leadership skill would you bring to the position and how would these skills be applicable to the business community.

There are many leadership skills that I believe I would bring to the table, including relationship-building, open-mindedness, and perspective-taking. I think that we need someone on the Board who is able to reach out and build relationships to get what is needed to be done, and I look forward to building those relationships with the business community. I have always been someone who is open-minded, as I know that I need to listen to those who are experts in areas I am not, and have experiences that I have not had, in order to learn more and be a more effective leader. I am constantly learning, and constantly looking for ways to improve. I think an open-minded commissioner is exactly what the business community needs because I will be willing to listen to any and all of your concerns. And in regards to perspective-taking, I've learned that it is a necessary skill for any leader to have. Not only on a personal level in terms of having empathy, but on a professional level, perspective-taking allows a leader to be much more effective in crafting and creating policy and in anticipating the effects of those policies. While I have spent much of my life in and around the business community, this skill helps me assume the perspectives of those whose experiences I'm less familiar with.

The business community in Eugene is critical to our community's long-term viability. How would you propose that you, as an elected official, work with the business community to ensure that fees, taxes, regulatory structures, tax incentives and service philosophy allow businesses to be successful?

I believe that the first step is recognizing that as the question states, the business community in Eugene is absolutely critical to our community's long-term viability. We don't have nearly enough leaders in our local government who focus on supporting our local businesses and growing our local economy. I am proud that our campaign has been the only one trying to talk about how we can support local businesses, even coming out with a property tax deferment plan. I will continue this attitude of prioritizing local businesses while in office. I believe that as an elected official, I have a responsibility to listen to members of the community, and that includes our local business community, so I will constantly be not only listening to but reaching out to the business community to make sure that they are able to succeed.

How would you involve the business community in a discussion about the future of our community?

I don't believe that groups should have decisions made about their future without being consulted, and that especially goes for the business community. Any discussions about the business community need to involve actual members and representatives of the business community, and as a county commissioner, I will make sure that any decision I make about business and the economy in Lane County will involve discussion with local business leaders because the viability of the business community is crucial to the growth of Lane County.

What strategies would you support to control government spending to lessen the need to increase taxes, fees or other charges.

I alluded to this in discussing homelessness, mentioning permanent-supportive housing as a practical solution because it saves taxpayers money, but I believe that we as a Board of County Commissioners need to be more active in looking to solutions where the County can see a positive return on investment. This happens by looking at the full picture and effects of the solutions we implement, both direct and indirect. Too often, indirect effects are ignored and opportunities are missed or further costs are incurred down the line as a result of this. Focusing on proven, long-term solutions instead of kicking the can down the road with stopgaps, as we do too often today, not only ends up as a far more effective approach to governing, but it ends up being far cheaper and requires far less spending in the long-run as well.

As a member of an elected body, how would you work with your colleagues to build relationships and build consensus for your ideas?

I believe that no matter how much you may disagree with someone, that is never an excuse to not get together and work to find common ground. I have always been someone who has had great success in building coalitions and creating relationships to build support for my ideas, and it has been necessary, because if one cannot build support for ideas then they are never able to be implemented. I would make sure that I am constantly reaching out and building relationships with people at all levels of government and across the political and interest group spectrum. I think that relationship-building is becoming a lost art in politics nowadays, but it is a skill that I will place a premium on when I am a county commissioner because I believe it will allow me to be most effective.

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Full Name: **Sandra Bishop**

Position running for: **Lane County Commission, South Eugene, Dist. 3**

Campaign Email: info@bishop2020lanecounty.com

Campaign Website (if applicable): www.Bishop2020LaneCounty.com

Please provide a brief bio including your professional background, volunteerism and any affiliations with local businesses or organizations.

As a former 3-term elected Eugene Water & Electric Board (EWEB) Commissioner and small business owner I have a proven track record of collaboration and a depth of experience working with businesses and other community-based organizations. I'm highly skilled at navigating through the intricacies of the law and regulations at the state and local level. I have more than two decades of experience with policy setting and implementation as both an elected official and an advocate at the Oregon Legislature and in local jurisdictions in Oregon.

As owner of Bishop Communications, a small government relations business, I worked as an advocate and contract lobbyist at the Oregon Legislature. I have also worked with businesses and business associations to guide them through bureaucratic and regulatory processes at the local city and county level in communities in Oregon. Major areas of expertise included recycling and waste management,

election law, equity and legal justice issues, healthcare services related to eye care and women's health, environmental and agricultural issues, land use and housing issues.

I recently served as President of City Club, and am active in regional organizations such as the Northwest Energy Coalition. I have volunteered with numerous local organizations including NAACP, Citizens' Climate Lobby, 350.org, and several Tibetan Buddhist organizations. I'm a non-attorney member of the Oregon State Bar – Indian Law Section.

I grew up in Redmond in Central Oregon. I've lived in Eugene since coming here to attend the University of Oregon. My husband is a construction contractor and remodeler. We live in SE Eugene.

Please share with us your primary reason for running in this election and what impact you would like to make in the community.

My primary motivation in running to replace Commissioner Sorenson is to bring balance and collaboration back to the Lane County Board of Commissioners. I'm running for election in what is considered the most liberal district in the county, but I'm not running to act as a conduit for previous liberal politicians, or to push the agenda of a particular political party through at the county level. This is a non-partisan position. I will keep it that way. As a life-long Democrat I'm an activist and a moderate with experience working successfully with leaders from all perspectives. My success as an EWEB Commission serving for ten years was built on being respectful, flexible and working in collaboration to set public policies that guide and support community values. One of my strengths is being able and willing to sit down with, and listen to, and negotiate with people who hold vastly differing points of view. I can find common ground from which to build trust and create strong working relationships.

What individuals or organizations are either supporting your campaign, or are you seeking an endorsement from?

I have sought endorsement from business owners, unions, environmental groups, community leaders and individuals. The most important endorsements that I have are those from working individuals and business owners who are excited that someone who is independent and experienced is willing to run. My commitment to working collaboratively with all of the other Lane County Commissioners is motivating voters to support me.

Do you have a fundraising plan for your campaign?

Yes. I did have. With the rise of economic uncertainty brought on by the reaction to the coronavirus pandemic I have completed realigned my fundraising to concentrate on spending the least resources for the most coverage. The plan is to reach the largest number of voters while being respectful and

cognizant of the extreme stress that people are under. As an EWEB Commissioner I was elected three times; twice from a district in west Eugene, and once citywide. Extensive networking and personal contact is critical to winning.

If elected, what is your number one priority?

The number one priority will be to keep Lane County solvent and maintain the bond rating. It will be a challenge to keep the infrastructure of the county on solid footing while maintaining public health functions that are vital to providing frontline services to those most in need. With the able leadership of County Administrator Steve Mokrohisky the county has upgraded its bond rating and until the recent crisis has been on more stable financial footing. To safeguard the financial viability of the county I'm committed to bringing more stability and workability to policy setting coming from the Board of Commissioners.

What important leadership skill would you bring to the position and how would these skills be applicable to the business community.

My leadership style and skill is in motivating and empowering people through openness, respectful interactions and collaborative, innovative problem solving. I have many years of training and experience in communications and awareness. Collaboration is the most important skill in working with the business community. I can be depended on to bring parties together and to work tenaciously to come up with mutually beneficial solutions to common problems.

The business community in Eugene is critical to our community's long-term viability. How would you propose that you, as an elected official, work with the business community to ensure that fees, taxes, regulatory structures, tax incentives and service philosophy allow businesses to be successful?

The business community in Eugene is a multifaceted, interconnected web of enterprise and services. There is no one size fits all for policy and how it impacts businesses. As an elected official I will be diligent in seeking sources of revenue and support for community-wide services that are reflective of agreed upon needs and for which the ability to pay is taken under consideration.

I'm committed to having representation from various business and public interests, including representatives from communities of colors and historically underserved and marginalized communities when formulating or reviewing any existing or proposed regulations. This will help to ensure fairness and equity for all segments of the community. A thriving local economy and wise vision for the future includes regulations to protect natural resources, promote equity, and safeguard the health of citizens.

Policy development and regulatory approaches will be more successful and equitable if developed collaboratively with the cooperation and support of the larger community, including business and other community leaders.

How would you involve the business community in a discussion about the future of our community?

See answer to above question.

What strategies would you support to control government spending to lessen the need to increase taxes, fees or other charges.

Prioritizing critical services and full utilization of the independent Performance Auditor Office are critical to controlling government spending. Other strategies include investing county holdings locally, enforcing land use regulations to stop residential development on agricultural lands, and calculating the true cost of operations through use of environmental cost-benefit analysis.

As a member of an elected body, how would you work with your colleagues to build relationships and build consensus for your ideas?

Through dynamic, collaborative leadership I will strengthen existing relationships and building mutual trust through respectful dialogue and interactions. I know what it takes to be a leader who gets things done. As a former elected EWEB utility commissioner I worked successfully on a board with five diverse members. In a precedent setting transaction EWEB was the first public municipal utility to enter into a partnership with a private utility to build and co-own a major wind project in Wyoming. Working together we also built and purchased other green energy generating projects throughout the region including solar, hydro generation, and wind projects.

Working through our differences we brought to fruition several large community projects including extending fibre optics to the downtown area, and moving EWEB industrial operations off the riverfront property near downtown to make way for a dynamic mix-use neighborhood on the Willamette River.

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