

**FOR IMMEDIATE RELEASE**

Brittany Quick-Warner, President & CEO

[Brittanyw@eugenechamber.com](mailto:Brittanyw@eugenechamber.com)

541-790-1304



**Eugene Area  
Chamber of  
Commerce**



## **Eugene Chamber Announces Selection of 2021 “First Citizen” Award Recipient**

*Sue Prichard to be honored at the upcoming annual Celebration of Business*

**Eugene, Ore. (April 11, 2022)** – Sue Prichard, retired Commercial Real Estate Broker, has been selected to receive the Eugene Area Chamber of Commerce’s 2021 prestigious First Citizen Award. She will receive the award at the Eugene Chamber’s 68th Annual Celebration of Business, on May 23, 2022, at the Graduate Eugene.

The First Citizen Award is given annually to an individual who made notable contributions to our community through business and community service efforts. The Eugene Area Chamber of Commerce has presented the award each year since 1938. Sue Prichard was selected by a panel of former First Citizen honorees.

As a result of being a very young, single parent reliant on government support, her early and sustained passion has been supporting families, children and prevention of child abuse and neglect. As her career and businesses developed she also became more involved in projects and processes that were related to her commercial real estate career.

Over the years, Sue has played a critical role as an advocate for revitalizing our downtown core as she has always felt that a good downtown is an important reflection of the larger community. Her volunteer work spread to other land use issues that were and still are critical, current projects in the City of Eugene’s work plan, helping to plan the future of Eugene’s inevitable growth.

She is a current member of the Envision Eugene Technical Advisory Committee, while in the past she spent time as a member with the Downtown Retail Task Force, Infill Compatibility Standards Task Team and the Broadway/Willamette Plaza Design Task Force.

Sue has sat on multiple non-profit boards including Birth to Three/Parenting Now, Women on the Move, Downtown Eugene, Inc., Eugene - Springfield Metropolitan Partnership, U of O Alumni Association and the Eugene Chamber of Commerce. In addition to being a board member for multiple organizations, she has served as Co-chair of the capital campaign for Food for Lane

County and the Health & Wellness building at Lane Community College, as well as the bond campaign for LCC in 1995.

Sue's current focus for the past 4 years has been on co-chairing the Shedd Institute's Loop Lane County Committee, bringing awareness to the invisible and underserved disability of hearing loss, and advocating for the installation of hearing loops throughout the community.

As one can imagine, wearing this many hats, Sue has been recognized with incredible awards including the Lane County Volunteer of the Year, Outstanding Alumni for Lane Community College, Mayor's Outstanding Citizen Award, and the White Rose Award for Women of Achievement. Now she will be adding the First Citizen award to this already impressive list.

The Eugene Chamber of Commerce is proud to help honor Sue's commitment to our community and her career achievements with the First Citizen Award. At the celebration, the Chamber also names the Future First Citizen, a high school senior chosen by the previous First Citizen winners from among the city's six high schools (Eugene 4J, Bethel and Marist). Tickets are now available for the 68th Annual Celebration of Business, sponsored by [Summit Bank](#), attendees can register at [www.eugenechamber.com](http://www.eugenechamber.com).



###

### **About the Eugene Area Chamber of Commerce**

The Eugene Area Chamber of Commerce is a catalytic leader in creating a vibrant and diverse economy that drives economic opportunity and well-being in our region. The Chamber works with partners in business, government, and non-profit sectors to create an environment that improves the economic prosperity of our region. For more information, call 541-484-1314 or visit [www.eugenechamber.com](http://www.eugenechamber.com).