

**FOR IMMEDIATE RELEASE**

April 19, 2021

Contact: Brittany Quick-Warner

President & CEO | (541) 790-1304

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Register online at [eugenechamber.com](http://eugenechamber.com)



**EUGENE CHAMBER ECONOMIC SUMMIT - CARPE THE CHAOS - DEFINING A NEW NORMAL FOR OUR BUSINESSES AND WORKFORCE**

Eugene, Ore. (April 19, 2021) — Each year the Eugene Area Chamber of Commerce hosts an Economic Summit where community members and local leaders come together to talk about the health and future of our community. Last year we had over 300 attendees log in and say it was the best one yet, and we’re bringing another invaluable half-day of need-to-know info for businesses.

Join us on Wednesday, April 21 from 8:00 am - 12:30 pm from the comfort of your home, office, or wherever you wish to connect from-- for the 2021 Economic Summit presented by OCCU.

We can see the light at the end of the tunnel, but it’s still hard to know what to expect on the other side. What we do know is that despite all of the unknowns, it’s time to Carpe the Chaos (aka seize the moment) and choose to look forward.

Once again we are gathering local experts, business perspectives, and economists together to share insights and trends to help us through the next steps as we define a new normal for our businesses and our workforce. You’re invited to join us as we Carpe the Chaos, together.

This virtual event will include keynote speakers, lightning talks, and breakout discussion groups. Most sessions will be recorded for registered attendees to view after the event.

**SEE THE FULL AGENDA ON THE NEXT PAGE!**

**About the Eugene Chamber**

The Eugene Area Chamber of Commerce a catalytic leader in creating a vibrant and diverse economy that drives economic opportunity and well-being in our region. The Chamber works with partners in business, government, and non-profit sectors to create an environment that improves the economic prosperity of our region. For more information, call 541-484-1314 or visit [www.eugenechamber.com](http://www.eugenechamber.com).

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**Eugene Area  
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### Keynote: Inclusive Economic Development Now and Beyond

- **Tony DeLisi** | Ernst & Young LLC

### Lightning Talks: 5-minute insights into the Future of Work

- Infrastructure: **Chris Tamarin** | Oregon Business Development Dept.
- Talent & Workforce: **Randi Bowers-Payne** | City of Eugene
- Inclusive Workplace: **Siobhan Canc el** | Siobhan's Solutions
- Startup Ecosystem: **Tim Schwartz** | University of Oregon

### The State of Our Economy: Insights from Local Economists

- **Josh Lehner** | State of Oregon

Local Panel of Experts:

- **Anne Fifield** | City of Eugene
- **Austin Rimerez** | Lane County
- **Matt Sayre** | Onward Eugene
- **Courtney Griesel** | City of Springfield

### Breakout Session #1: Thriving in Chaos

Developing Diverse Businesses

- **Corinne Togiai** | Women Ball Too
- **Herb Yamamoto** | Oregon Association of Minority Entrepreneurs
- **Joshua Hall** | Multnomah Education Service District

Successful Business Pivots

- **Tobi Sovak** | Noisette
- **John Barry** | Porter
- **Sabrina Parsons** | Palo Alto Software
- **Seth Revoal** | Revolution Design Group

Return to Work: Vaccines, Policies and more

- **Mario Conte** | Hershner Hunter
- **Jim McGovern** | PeaceHealth

Women in the Workforce

- **Lorelei Juntunen** | ECONorthwest
- **Kristina Payne** | Lane Workforce Partnership
- **Holly Kriz Andersen** | YMCA

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### Breakout Session #2: Renew & Rebuild

Rebuilding the Hospitality Industry

- [Kari Westlund](#) | Travel Lane County
- [Jason Williams](#) | Graduate Hotels
- [Renee Grube](#) | City of Eugene
- [John Borofsky](#) | Beppe & Gianni's
- [Cathryn Stephens](#) | Eugene Airport

Developing Small Businesses

- [Robert Killen](#) | Small Business Development Center

Economic Mobility: Closing the Opportunity Gap

- [Noreen Dunnells](#) | United Way
- [Alma Fumiko Hesus](#), United Way

Oregon22: Preparing the Business Community

- [Stephanie Scafa](#) | City of Eugene
- [Sasha Spencer](#) | World Athletic Championships Oregon22
- [Heather Beck](#) | World Athletic Championships Oregon22

**Discussion Groups: Network and debrief with attendees**

**Call to Engage: [Brittany Quick-Warner](#) | Eugene Chamber**



ECONOMIC SUMMIT 2021

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