

**For Immediate Release**

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**Eugene Chamber Contact:**

Brittany Quick-Warner

President & CEO

541-790-1304 | [brittanyw@eugenechamber.com](mailto:brittanyw@eugenechamber.com)

**ACCE Contact:**

Lindsey Slater

Director of Communications & Storytelling

703-998- 3560 | [lslater@acce.org](mailto:lslater@acce.org)



**Eugene Area  
Chamber of  
Commerce**

**Eugene Area Chamber of Commerce Named National Finalist for Prestigious Chamber of the Year Award**

Eugene, OR (May 26, 2022) — The Eugene Area Chamber of Commerce has been named one of three national finalists for the 2022 Chamber of the Year award, presented by the Association of Chamber of Commerce Executives (ACCE). ACCE is an association based in Alexandria, Va., that has over 1,600 chambers of commerce and related business and economic development organizations as members, representing more than 9,000 professionals in the industry.

The award is the most prestigious and competitive recognition presented annually by ACCE. It recognizes the leadership role chambers of commerce have in their communities. Those honored with the Chamber of the Year designation have demonstrated organizational strength and made an impact on key community priorities, such as education, transportation, economic prosperity and quality of life.

“This year’s finalists are among the most impactful organizations within the chamber industry,” said ACCE President & CEO Sheree Anne Kelly. “We’re in the midst of a chamber renaissance. Chambers of commerce have never been more essential to regional prosperity and are being called on to serve as partners, thought leaders and innovative problem solvers in new ways on new issues. Congratulations to our 2022 finalists.”

Chamber of the Year winners will be announced on Wednesday, July 27, during the Awards Show at ACCE’s Annual Convention in Indianapolis, Ind. The Chamber of the Year award program is sponsored by Personify.

“We know these past few years have been difficult for many in our community and our staff knew we needed to step up to provide as much support as we possibly could to our members and community. We are honored to be recognized for the work we have been able to

accomplish together as a business community and are humbled to be standing alongside these other outstanding chambers,” added Brittany Quick-Warner, CEO at the Eugene Chamber.

Chambers of commerce interested in competing for the award first must qualify by participating in a vigorous multi-stage process. Organizations entering the Chamber of the Year competition must meet minimum thresholds in at least three of five key performance areas in ACCE’s Annual Chamber Operations Survey, including net revenue and assets, membership account retention and membership dollar retention.

Qualifying chambers enter the competition with a written application addressing all aspects of organizational operation and programmatic work. Applications are scored by peer chamber executives to determine finalists. Winners are selected from among finalists based on an interview before a panel of experienced chamber professionals.

To ensure the fairest competition, applicants are grouped into four categories based on: annual revenue, membership, area population and other factors.

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### **About the Eugene Chamber**

The Eugene Area Chamber of Commerce is a catalytic leader in creating a vibrant and diverse economy that drives economic opportunity and well-being in our region. Our membership includes nearly 1200 businesses and organizations across the greater Eugene/ Springfield region. The Chamber works with partners in business, government, and non-profit sectors to create an environment that improves the economic prosperity of our region. For more information, call 541-484-1314 or visit [www.eugenechamber.com](http://www.eugenechamber.com).

### **About the Association of Chamber of Commerce Executives**

Association of Chamber of Commerce Executives (ACCE) is the professional society supporting the women and men who lead local, regional, statewide and international chambers of commerce and related business and economic development organizations. Our membership includes more than 1,600 business/civic organizations worldwide. We provide our members with information resources, thought leadership, education programs, original research, benchmarking, retirement security, and access to a network of peers.