

# OPEN for Business: AUGUST

## DEVELOPING OUR WORKFORCE

*from skilled-workers to knowledge-workers,  
employable people is key to growing our economy.*

We need a strong workforce to attract and retain companies and grow our economy on all levels. From innovative knowledge workers developing “the next big thing” to highly skilled workers executing the finest products, Lane County is dependent on the people behind the goods and services.

This issue will answer:

- How a strong workforce contributes long term to a vibrant business community
- What is being done locally to create a strong workforce
- How we can attract Millennials and give them roots here
- What is behind school-to-work programs
- The UO connection: retaining graduate talent



**Ad Deadline: July 7<sup>th</sup>**

## Magazine Ad Rates

*Publishes February, April, June, August, October & December 2016. Circulation 3,600*

### Available Placements :

Full Page (ad 1/8" bleed on all sides)	8.5" x 11"	\$1055
Full Page (no bleed)	7.375" x 9.75"	\$1055
1/2 Horizontal	7.375" x 4.8125"	\$785
1/3 Square	4.8125" x 4.8125"	\$565
1/3 Vertical	2.375" x 9.75"	\$565

### Additional Discounts:

6 issues	save 15%
3 issues	save 10%
Agency discount	10%
Cash discount	5%

*Non members may advertise at a 25% premium. Join and save!*

**10% discount for first time advertisers**

*All ads are 4 color. Rates are per placement. Placement costs are for advertiser-supplied, print-ready ads.*

*All files should be CMYK, 300 dpi and PDF.*