

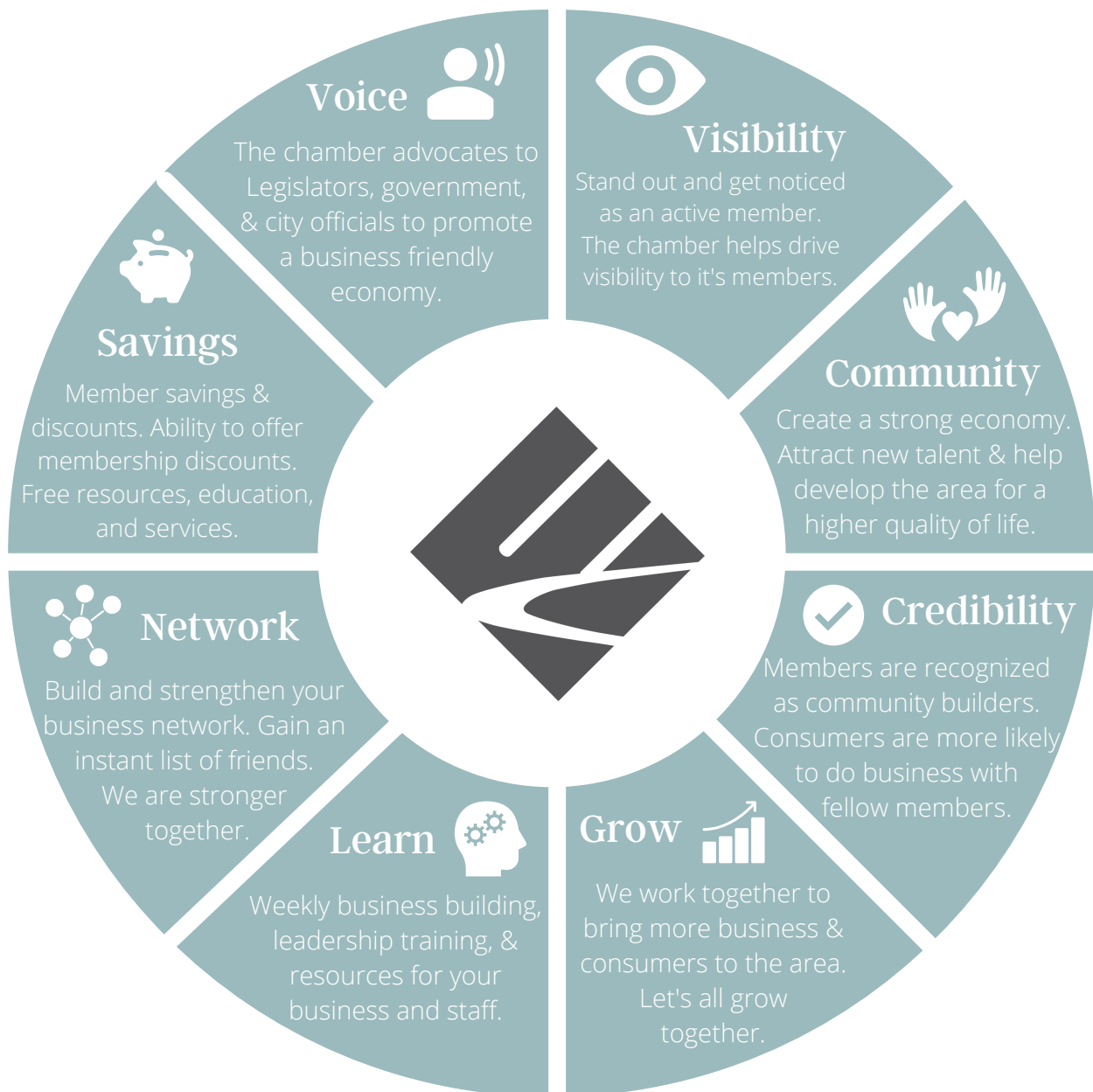
MEMBERSHIP GUIDE



Eugene Area
Chamber of
Commerce

OUR MISSION IS TO SERVE AS A CATALYTIC LEADER IN CREATING A VIBRANT AND DIVERSE ECONOMY THAT DRIVES ECONOMIC OPPORTUNITY AND WELL-BEING. THE CHAMBER IS THE ONLY BROAD-BASED BUSINESS ORGANIZATION THAT ASPIRES TO REPRESENT YOUR BUSINESS INTERESTS, NO MATTER YOUR SIZE, INDUSTRY, OR LOCATION.

WHY INVEST?



BECOME A MEMBER AT EUGENECHAMBER.COM

INVESTMENT OPTIONS

INVESTOR \$5775

Investors go above and beyond. Together we work to lead our city toward the next steps of growth and innovation. Investors thrive on building momentum with the involvement of other members, as well as becoming trusted leaders in their industries.

COMMUNITY PARTNER \$2890

Community Partners know how much work it can take to move the needle, and are willing to support the efforts of the Chamber in making big things happen. We are partnering on programming, tailored connections, and finding ways to align community efforts for the biggest impact.

INFLUENCE \$1840

These businesses are seen as experts in their fields and want to help build up not only their own business but the business community as a whole. You have bold ideas, and we want to help you bring them to life. These members have wisdom to share and are ready to utilize their connections to influence positive change by telling their stories, and the stories of others to better our city. Let us help you find the right place to plug you in, so you can lead by example and take your business to the next level.

ENGAGE \$865

Engage is for businesses ready to take the next steps toward community engagement and impact, by getting involved in initiatives or committees, and becoming aware of the issues and needs of our city. They want to know how they can continue to contribute, and what our city needs to thrive and grow. Benefits align with just that. Our goal is to plug you in where you and your business can contribute to something bigger.

GROW \$499

The Grow tier is for nonprofits and businesses in the early years of developing their network. These members are interested in investing in their employees and themselves by attending professional and personal growth events. They are looking to gain traction in the community and within their business. We want to help make the right connections to grow their business, contacts, and potential.

CORE VALUES

LEAD

We are strategic thinkers with bold ideas.

INNOVATE

We are curious and open-minded.

ENGAGE

We pay attention, and participate in the hard conversations.

IMPACT

We are solution-oriented and relentlessly optimistic.

WHY PARTNER WITH YOUR LOCAL CHAMBER?



Eugene Area
Chamber of
Commerce

We are deeply passionate about bold leadership, curious innovation, and intentional relationships with our business community. We are relentlessly optimistic. We desire to partner with like-minded businesses who are looking for ways to further invest in our community and help cultivate the vibrant city of Eugene. We are catalysts for positive change, and we want to partner with you to accomplish incredible things.

We **ADVOCATE**.

We are advocates for the business community—representing the interests of our members with local government officials. Our unified voice wields influence far greater than any single business acting alone. The Chamber doesn't shy away from difficult conversations, and encourages robust conversation among its community members.

We champion **ECONOMIC DEVELOPMENT**.

We are a leader in the community—advancing programs and initiatives designed to grow, retain, and create jobs for our region. We create vibrant opportunities for expansion, and are constantly on the lookout for ways to make our city bigger and better—nothing attracts talent quite like attractive jobs.

We make **CONNECTIONS**.

Who you know can sometimes be just as important as what you know. The Chamber provides multiple opportunities throughout the year for members to make valuable connections with peers, community leaders, and prospective customers. Networking can lead to vital relationships that further your business and our community.

We **PROMOTE**.

We offer many ways to effectively market your services and products to other business people, residents, newcomers, and visitors. The first opportunity presents itself from the first moment you join the Chamber!

**We are stepping up and stepping out and
we invite you to join us.**



Eugene Area Chamber of Commerce

GROW

ENGAGE

INFLUENCE

PARTNER

PUBLIC POLICY AND ECONOMIC DEVELOPMENT

Business Advocacy and Representation	●	●	●	●
Ability to Contribution to a Positive Business Narrative	●	●	●	●
Access to Local Government Affairs Council and /or Policy Updates	●	●	●	●
Access to Economic Development Council and/or Updates	●	●	●	●
Invites to Behind-the-Scenes Industry Tours			●	●
Strategic Advocacy Consultations			●	●

BUSINESS RESOURCES

Office Depot Discount Card	●	●	●	●
SAIF discount (based on business's eligibility)	●	●	●	●
Subscription to Open for Business Magazine	●	●	●	●
Application Fee waived		●	●	●
One-on-One Customized Membership Guidance		●	●	●
Constant Contact Email Platform Discount		●	●	●
Complementary Relocation consultation services			●	●
Facilitated Member-to-Member Introductions			●	●
Chamber Interest Groups				●
Annual Meeting Facilitation			●	●
Job Posting on Chamber Website	●	●	●	●
Discounted Small Business Development Center (SBDC) Courses	●	●	●	●

BRAND AWARENESS

Member-Only Advertising Options/Pricing	●	●	●	●
Chamber Logo for Use on Business Website	●	●	●	●
Member Mailing List (NEW)	●	●	●	●
Listing on Welcome Page on Eugene Chamber Website	●	●	●	●
Chamber Member Window Cling	●	●	●	●
Access to Coupon Listing on Chamber Website	●	●	●	●
Ribbon Cutting for Grand Opening & Select Milestones	FREE	FREE	FREE	FREE
Enhanced Chamber Website Directory Listing	●	●	●	●
Literature in Chamber Lobby Display	●	●	●	●
Free Additional Business Listing in Chamber Member Directory (\$100)			1	3
Free Additional Category Listing in Chamber Member Directory (\$25)		1	3	5
Top Placement in Business Category in our Online Directory			●	●
Business Literature Included in Relocation Packet			●	●
Listed as a Partner on Chamber Website				●
Annual Member Spotlight Social Media Post				●
Acknowledgment in the Chamber Lobby				●

MEETING AND NETWORKING EVENTS

Member-only Chamber Event Pricing	●	●	●	●
Member-only Pricing for Conference Room Rental	\$	\$	4	UNLTD
Event or Advertising Credit		\$200	\$400	\$600

CEO/EXECUTIVE PROGRAMMING

Special Invite to Eugene Chamber CEO newsletter			●	●
CEO/Executive Quarterly Round-Table				●
Bi-annual Meeting with Mayor and/ or City Manager				●
Bi-annual Meeting with Eugene Chamber CEO				●

GROW
UP TO 10
EMPLOYEES

ENGAGE
UP TO 40
EMPLOYEES

INFLUENCE
ALL SIZES OF
WORKFORCE

**COMMUNITY
PARTNER**
UP TO 500
EMPLOYEES

*The Chamber is proud to offer a basic, no-cost membership open to ALL businesses serving the Eugene Area. Learn more at: EugeneChamber.com/become-a-member.